

WISCONSIN BEEF IMPROVEMENT ASSOCIATION

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March 13, 2010

FOR IMMEDIATE RELEASE

For more information please contact John Freitag, 608/575-5000

Final test results for the 2009 – 2010 WBIA Central Bull Test.

53rd Annual
Wisconsin Beef
Improvement Assn.

Performance Tested Bull Sale

Saturday, April 3, 2010

11:00 AM CST

at U.W. Platteville Pioneer Prairie Farm
4.5 miles southeast of Platteville, WI

Selling the Top 63 Tested Bulls

100 Day Report	Total ADG	WDA
55 Angus Bulls Avg.	4.67	3.57
1 Hereford Bulls Avg.	3.57	2.83
9 Red Angus Bulls Avg.	4.77	3.76
19 Simmental Bulls Avg.	4.90	3.55
2 South Devon Bulls Avg.	4.10	3.46

Available information: EPD's, Fertility Checked, ADG-WDA, Ultrasound for Backfat, Marbling & REA

All bulls come from Johne's negative Dams. Johne's, Wisconsin Herd Classification provided

Write or call for a Sale Catalog: WBIA, PO Box 955, New Glarus, WI 53574 - - 800/297-5747

Email: wbia@tds.net Check out our website, wisconsinbeef.com

Visitors welcome at Pioneer Prairie Farm, Platteville, WI 608/342-1850

**Bulls can be left at UW Platteville Farm for up to 30 days after
the sale for a nominal charge**

Sale Day Phone Number is 800/297-5747

Specific Breed Information:

University of Wisconsin, Platteville Farm, Platteville, Wisconsin consigned the top gaining Red Angus Bull at this year's test. The Platteville bull, a Brown Good One N7465 son, gained 5.00 #/day for the 100 day test. His weight/day of age was 4.30#. The second high gaining Red Angus sire is a WR Mr Red Dawg 5335 son. The Red Dawg son gained 4.25 #/day, with an ADG of 3.90#. Johnson Family Cattle Co., Brad Johnson, of Clintonville, WI is the consignor.

Keith and Jessica Bork, Grand Marsh, Wisconsin are the consignors of the top gaining Angus bull. The HA Image Maker 0415 son gained 5.70 #/day and had a 4.02 weight/day of age. The second high gaining Angus bull was consigned by Borkdale Angus, Lloyd Bork, Grand Marsh, WI. Lloyd's TC Total 410 son gained 5.35#/day with a WDA of 4.27#.

Walton Simmentals, Bob Walton, DeForest, WI consigned the top gaining Simmental bull. The Hooks Majestic 31M son gained 5.45#/day and had 3.81# WDA. Bruce and Jeanne Pope, Timber Springs Farm, Richland Center, WI consigned the second top gaining Simmental bull, a GWS Ebony's Trademark 6N son. His figures were 5.35#/day ADG with a WDA of 3.75#/day.

The top gaining South Devon bull was consigned by Jane Homan, Oak Hill Farms, Hill Point, WI. The Torr Down Hermes 3 son had a 4.55# ADG and a 3.71 WDA.

Ann Elwing, De Soto, WI, consigned the only Polled Hereford bull in the test. This Felton Legends 242 son gained 3.50 #/day and had a 2.83# WDA.

If someone is looking for fast gaining bulls, there 17 bulls that had a 5#/day rate of gain or better in this years test. This is our 53rd annual sale and we are proudly, the oldest bull test in the United States.